



imp  
act

Build your world.



IN 2013, MY MOTHER  
JOINED THE STRUCTURE  
OF THE FRENCH RED CROSS

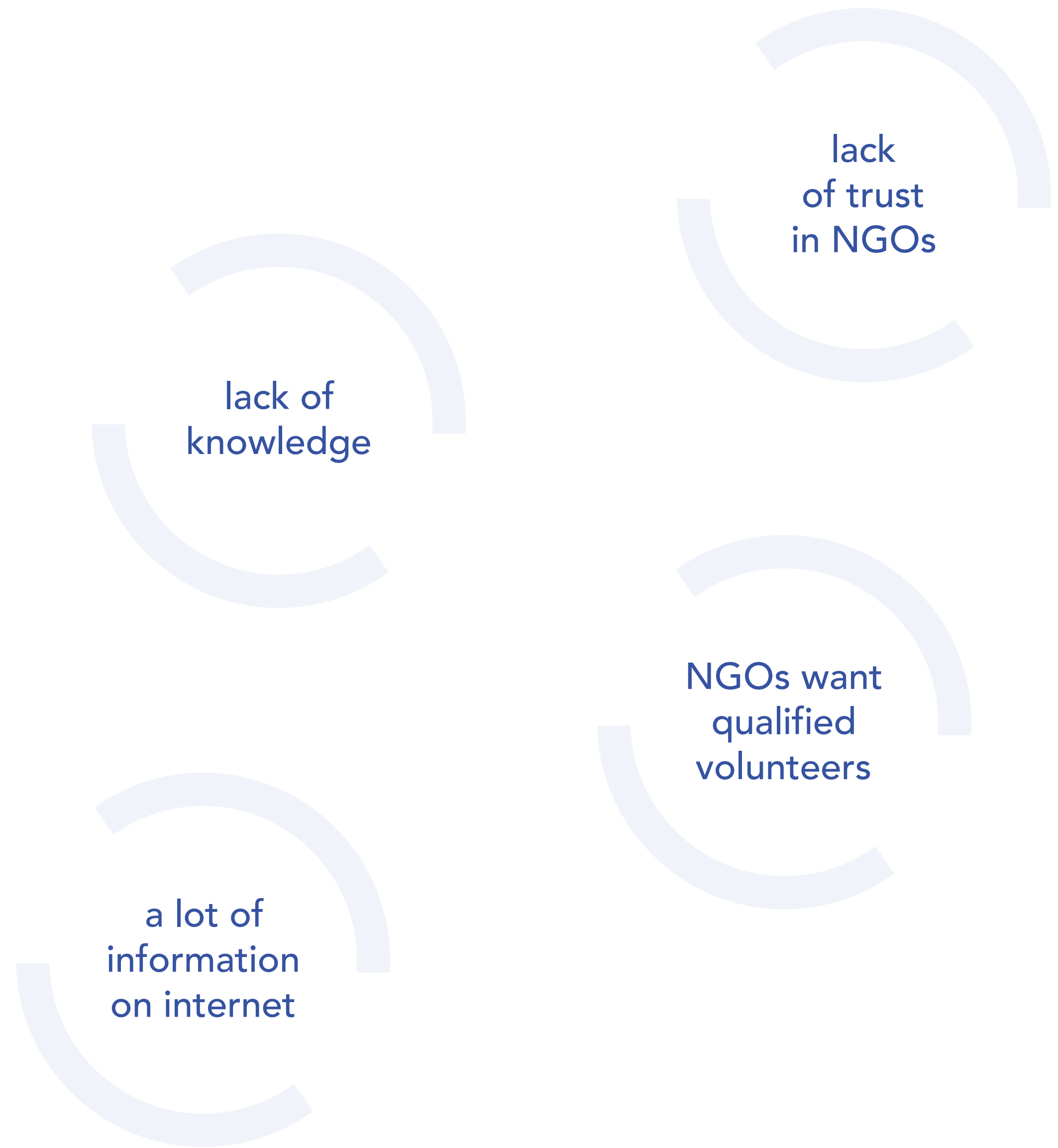
I decided  
to follow her path.





Why not go on  
**an international  
solidarity mission?**

Not so easy  
to find a mission  
of international  
solidarity when  
you are a novice...







FACILITATE  
THE LINK BETWEEN  
**NGOs and  
volunteers**





ACCORDING TO THE GLOBAL  
HUMANITARIAN OVERVIEW 2020

nearly **168 million**  
**people** have been  
in need of humanitarian  
aid and protection.





Build your world.

## 3 INTERVIEWS

INITIATED

Léandre  
Lacroix  
22 y.o.

STUDENT

Heidi  
Mercy  
23 y.o.

STUDENT

Eugénie  
Daviet  
20 y.o.

STUDENT





Build your world.

# 5 INTERVIEWS

## EXPERIENCED

**Emil  
Valion**  
32 y.o.

**NGO VERRE  
D'EAU FRAÎCHE**

**Anisse  
Satonaou**  
24 y.o.

**NGO VERRE  
D'EAU FRAÎCHE**

**Charles  
Gnagblodjro**  
33 y.o.

**NGO SOLIDARITÉ  
JEUNESSE**

**Charles  
Mozombo**  
34 y.o.

**NGO MÉDECIN  
BON SAMARITAINS**

**Ben  
Ketor**  
27 y.o.

**NGO  
JAIME SUD**



# what are the insights?



1.

People who start volunteering want **simplicity** and **clarity** to search and find the appropriate NGO for them.



# what are the insights?



# 2.

Volunteers want **accurate information** about the NGO they are about to join (activities, investments, etc)



# what are the insights?



3.

NGOs need **trained** volunteers with **specific skills**, prepared for the cultural differences of the host country.



# what are the insights?



# 4.

NGOs and volunteers have difficulty **finding and communicating** with each other.





# ALICE LAVOIS

## VOLUNTEERING SKILLS



**AGE** 32 y.o.

**JOB** Project coordinator

**LOCATION** France

- Volunteer in the organization "Les Resto du Coeur"
- Open-minded and empathetic person
- Want to do an international solidarity mission

## FRUSTRATIONS

**Too much information** on the Internet, has trouble **sorting** it out and doesn't know which ones to **believe**, is afraid of coming across **voluntourism**

## EXPECTATIONS

Would like a **complete source** on volunteering, more **testimonials** or **contacts** to exchange, and a **standardized procedure** to apply for missions.



Let's allow **NGOs**  
and **volunteers** to have  
a common platform  
to share their information  
and communicate  
more easily with each other.



# Google

International solidarity mission



YouTube



Céline Favre



(12) Pinterest



Netflix



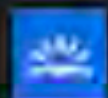
Telegram Web



Fifi a envoyé ...



myCANAL



Skyscanner



Céline Favre ...



Ajouter un ra...



## RESEARCH ON INTERNET

« I really want to go on a mission! I should find it on the internet... »





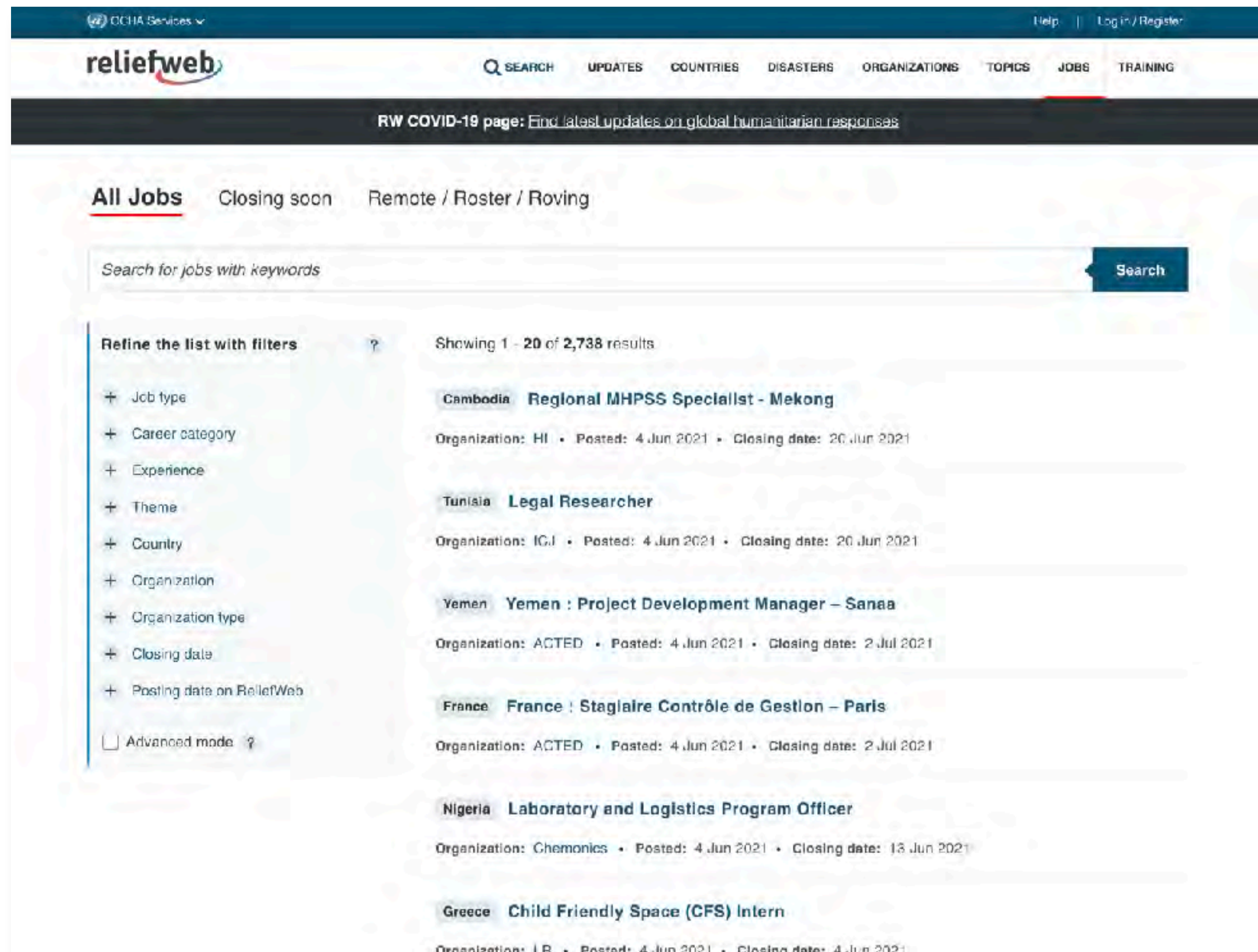
COORDINATION SUD - [COORDINATIONSUD.ORG](https://www.coordinationsud.org)



## EXISTING SOLUTIONS

« There are so many different websites and information, I don't know what to do... »





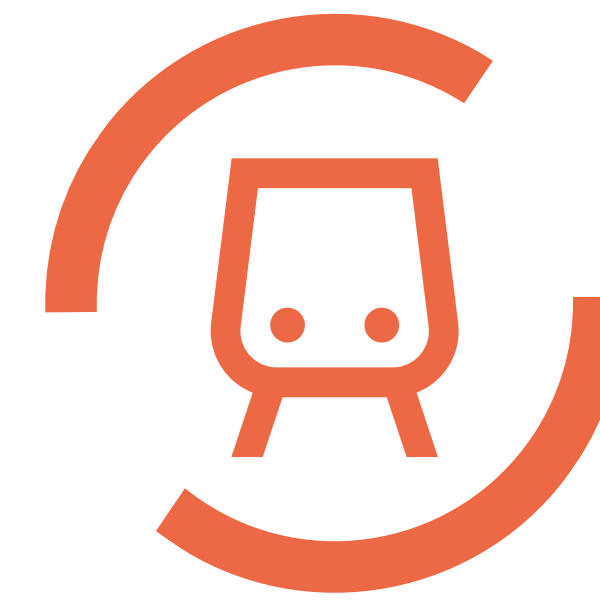
RELIEF WEB - [RELIEFWEB.INT](https://reliefweb.int)



## EXISTING SOLUTIONS

« There are so many different sites and information, I don't know what to do... »





## SUBWAY

« I'm late for  
my appointment,  
I have to hurry  
to take the subway »





## TOTEBAG

« Oh it' s so cool !  
What is ImpAct? »



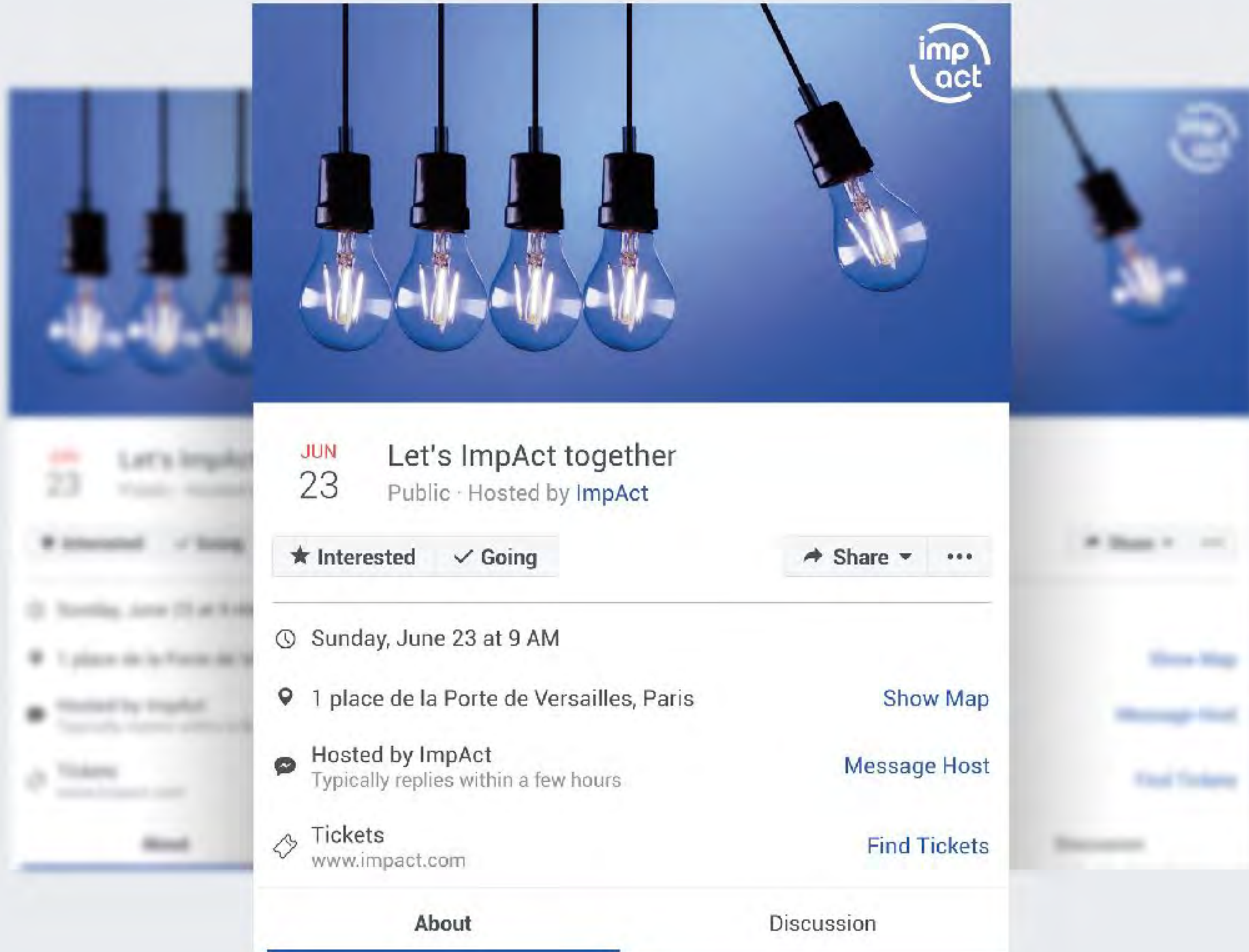




## BILLBOARD

« Another ImpAct communication? Look! There is a QR code! »





## FACEBOOK EVENT

« It might be cool to go there,  
it would allow me to meet  
people involved in solidarity  
missions or volunteering. »





## 6-MONTHS MISSION

« D-Day! I can't wait  
but at the same time  
I'm a bit nervous. »

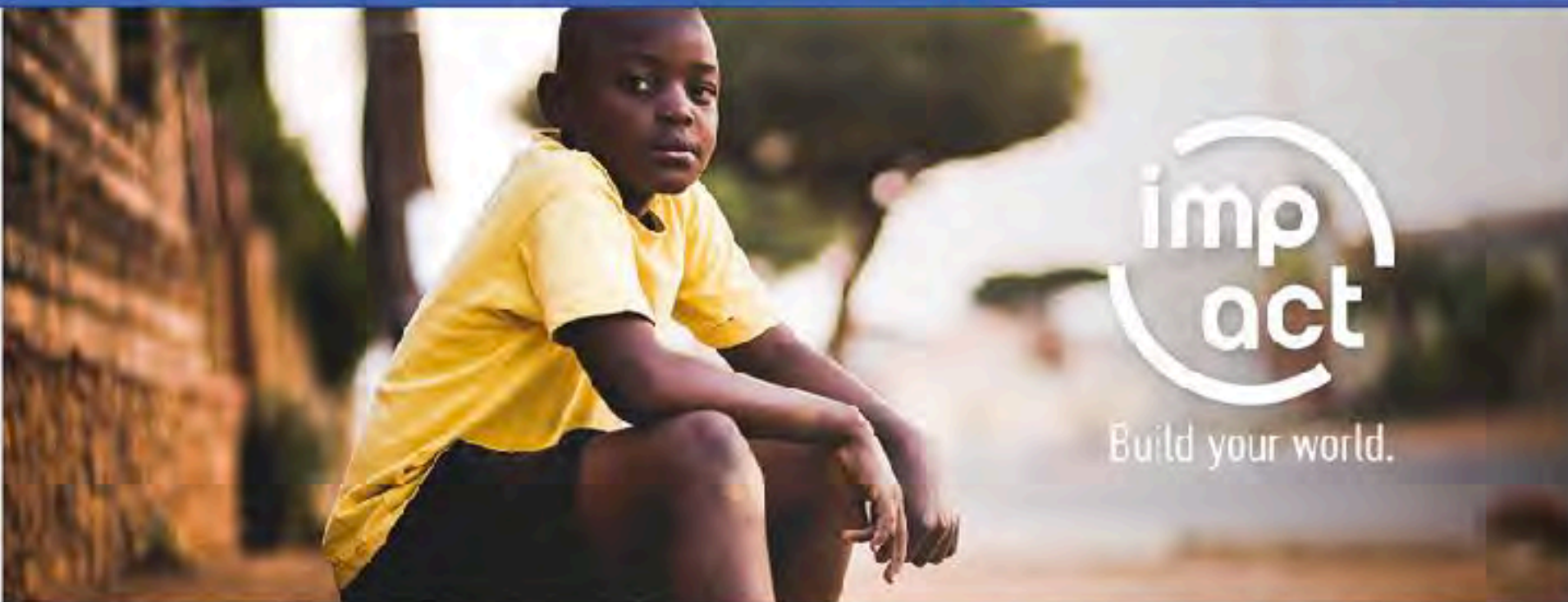






ImpAct  
@ImpAct

- Home
- About
- Photos
- Reviews
- Events
- Posts
- Community
- Create a Page



Like Follow Share Learn More Send Message

Status  
Write something on this Page...

Search for posts on this Page

**Community** See All

- Invite your friends to like this Page
- 107,476 people like this
- 99,000 people follow this
- Sara Helwe likes This

**About** See All

- Contact ImpAct on Messenger
- Education

Posts

**ImpAct** 18 hrs

OMAID: For the past 5 years, we have been supporting women to integrate socially in their country.



Like Comment Share

82

Write a comment..

People

107k likes

Pages liked by this page

- Care ✓ Liked
- ACTED ✓ Liked
- WWF ✓ Liked



## FACEBOOK PAGE

« I will share my experience on the Facebook page... »







## INSTAGRAM PAGE

« ... and my pictures on the instagram page.»

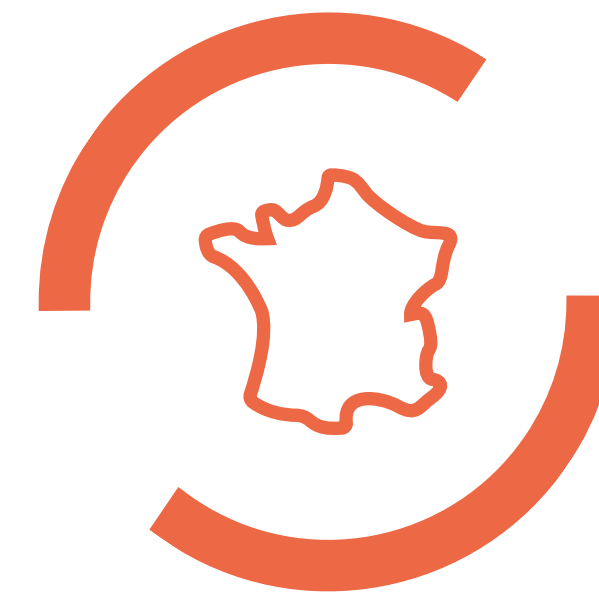




## IMPACT APP

« It will be easier  
to use the application  
during my mission»





## BACK TO FRANCE

« I really want to create  
my own NGO.»







# ALICE LAVOIS

## VOLUNTEERING SKILLS



**AGE** 32 y.o.

**JOB** Project coordinator

**LOCATION** France

- Volunteer in the association "Les Resto du Coeur"
- Open-minded and empathetic person
- Wants to create her own NGO

## FRUSTRATIONS

She **can't get enough funding** for her association and doesn't have enough resources to create her **own website**. She also needs volunteers with **specific skills** but has trouble finding them.

## EXPECTATIONS

She needs her association to **gain visibility** and have **more resources**. And she would like **to exchange** with volunteers before their admission and make sure they are **well informed** about the codes and customs of the country.





Build your world.





Build your world.



I'm a volunteer



I'm a NGO

*[Already an ImpActor?](#)  
[Click here!](#)*





[Let's ImpAct together!](#)

[Home](#)

[Discover](#)

[Act now](#)

[Messaging](#)



Build your world.

[SUPPORT IMPACT](#)







# Let's ImpAct together!

**FROM JUNE 23 TO 24, 2021**

PARIS EXPO PORTE DE VERSAILLES  
1 place de la porte de Versailles, Paris

During a weekend, come and meet  
the other ImpActors!

Dear volunteers, this will allow you to learn more about the NGOs present  
or simply to discover what international solidarity is if you don't know it yet.  
Dear NGOs, this is the opportunity to meet your potential future volunteers!

You are not in Paris? No problem, an **online session** will be organized soon.

**I'M A NGO**

**BOOK A STAND**

**I'M A VOLUNTEER**

**BUY A TICKET**

FOLLOW THIS EVENT  
ON SOCIAL MEDIA







Understand  
the terms

○ ○ ○ ●



# What are you looking for?

NGO

volunteer

crowdfunding

job







# LOOKING FOR A NGO

research



AREAS

ALL

LOCATION

Anywhere

SORT BY

alphabet

X Crisis & Post-Crisis Management

X Health



## ACTED



Created in June 1993  
 Central African Republic  
 <https://www.acted.org/fr/>

Food & Nutrition  
Water & Sanitation  
Crisis & Post-Crisis Management



## ACTION AGAINST HUNGER



Created in 1979  
 France  
 <https://www.actioncontrelafaim.org>

Crisis & Post-Crisis Management



## ALIMA



Created in 1997  
 Central africa  
 <https://alima.ngo>

Economic and local development  
Health



## AMNESTY INTERNATIONAL



Created in June 1971  
 France  
 <https://www.amnesty.org>

Health



< Back

# Acted

- Created in June 1993
- Central African Republic
- <https://www.acted.org/fr/>

- Food & Nutrition
- Water & Sanitation
- Crisis & Post-Crisis Management

We go the last mile: ACTED's mission is to save lives and support people in meeting their needs in hard to reach areas. ACTED develops and implements programs that target the most vulnerable amongst populations that have suffered from conflict, natural disaster, or socio-economic hardship. ACTED's approach looks beyond the immediate emergency towards opportunities for longer term livelihoods reconstruction and sustainable development.

## Our mandate

Independent, private and non-profit, ACTED respects a strict political and religious impartiality, and operates following principles of non-discrimination, transparency, according to its core values: responsibility, impact, enterprising-spirit and inspiration.

ACTED is committed to immediate humanitarian relief to support those in urgent need and protect people's dignity, while co-creating longer term opportunities for sustainable growth and fulfilling people's potential.

ACTED endeavors to respond to humanitarian crises and build resilience; promote inclusive and sustainable growth;



- about
- jobs
- crowdfunding
- testimonials



History

## New events • ○ ○



### Beirut after the explosions

18/05/21

Six months have passed since the explosions that ravaged the port of Beirut.

Piles of debris and metal, smashed walls and devastated flats are still visible in the many neighbourhoods

READ MORE



# Volunteer account

settings   
edit my profile



**ALICE LAVOIS** 32 y.o.  
Project coordinator

FRANCE

[switch to the NGO account](#)

[disconnect](#)

## Experience



**Project coordinator**  
Amnesty International  
dec. 2018 – today

PARIS, FRANCE



**Research Assistant (Internship)**  
Amnesty International  
june 2018 – sept. 2018

PARIS, FRANCE

## Formation



**Sciences Po**  
Master International Relations and Affairs  
2016 – 2018

PARIS, FRANCE



**New York University**  
Exchange Programme, International Affairs  
2017 – 2018

NEW-YORK, USA

## Skills



[Back](#)

# Acted

30 days left

Bangassou,  
Central Africa  
AFRICA

## SUSTAINABLE AGRICULTURE

69 contributions  
83% reached

### What is organic agriculture?

Organic agriculture is a holistic production system based on active agroecosystem management rather than on external inputs. It builds on traditional agriculture and utilizes both traditional and scientific knowledge. It is a form of sustainable or ecological agriculture that involves production according to precise standards. Certified or uncertified, organic agriculture offers a wide range of food security, economic, environmental and social benefits.

### Challenges

Organic and other forms of sustainable agriculture receive little support from African Governments. Some policies, such as agrochemical subsidies, tilt the playing field away from organic producers. Organic agriculture is virtually absent in agricultural education, extension services, and R&D. Misinformation is a big barrier in Africa – e.g. equating organic agriculture with simply not applying agrochemicals or with traditional agriculture, or the myth



€ 1 249

83% of € 1500



69 contributions



30 days left

[DONATE](#)

[follow](#)

[share](#)

- about
- jobs
- crowdfunding**
- testimonials



# vision



# mission



PROVIDING MUTUAL SUPPORT



TO EDUCATE PEOPLE ON WHAT INTERNATIONAL SOLIDARITY IS



CREATE A COMMUNITY BETWEEN VOLUNTEERS AND NGOS



GIVING VISIBILITY TO NGOS



CLARIFY INFORMATIONS



ESTABLISH A SIMPLE CONTACT BETWEEN VOLUNTEERS AND NGOS



who

what

where

when

why

how

**For initiated and uninitiated volunteers,  
NGOs and curious people who want to  
discover what international solidarity is**



who

what

where

when

why

how

# Through the ImpAct website and application



who

what

where

when

why

how

**All over the world but also  
during ImpAct events**



who

what

where

when

why

how

**Right now on digital platforms  
and twice a year during events**



who

what

where

when

why

how

**To facilitate the link  
between NGOs and volunteers**





who

what

where

when

why

how

**By creating a strong community  
allowing a simple and reliable  
contact between volunteers and  
NGOs.**



# What can volunteers expect?

**DISCOVER**

**SUPPORT**

**ACT**



# What can NGOs expect?

```
graph LR; A((INCREASE VISIBILITY)) --- B((GET HELP)); B --- C((RECRUIT VOLUNTEERS));
```

**INCREASE  
VISIBILITY**

**GET  
HELP**

**RECRUIT  
VOLUNTEERS**



# What are ImpAct's values?

**ACCESSIBILITY**

**CLARITY**

**TRANSPARENCY**

**CONNECTION**





Build your world.

**Title** - Cervino

**Run Text** - Avenir



#CBCEEA

#8C97D6

#3D539C

#E67252



# Who are ImpAct's key partners?



**PUBLIC  
ACTORS**

**OFFICIAL DEVELOPMENT  
ASSISTANCE (ODA)**

Financing provided  
by public actors to support  
developing countries



**EUROPEAN  
RAID GUILD**

**MICRO-PROJECTS  
AGENCY (MPA)**

Methodological support  
(design to the implementation)  
Between 2 000 and 10 000€



**RED  
CROSS**

**21, THE SOCIAL  
INNOVATION ACCELERATOR**

Development of the project  
6 months of follow-up  
15000€



# What are the costs of ImpAct's?



marketing &  
communication



platform  
development



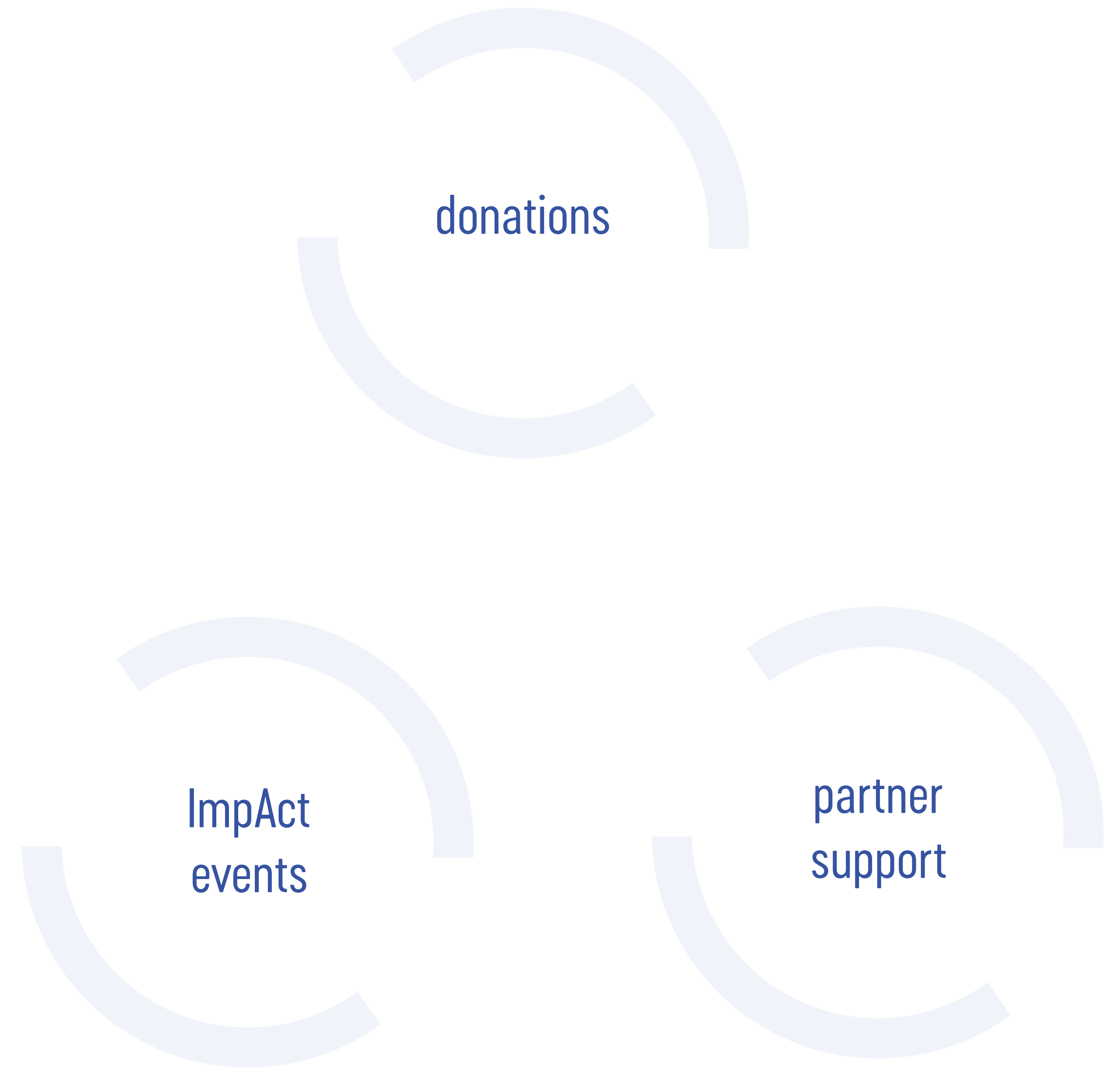
platform  
hosting



salaries



# What are the revenues of ImpAct's?







What's  
next?

1

2

3



# What's next?

1

Applying for the Red Cross  
and the European Raid  
Guild's project support

2

3



# What's next?

1

Applying for  
the Red Cross  
and the  
European Raid  
Guild's project  
support

2

Developing the project  
and communicating  
to create an  
influential community

3



# What's next?

1

Applying for  
the Red Cross  
and the  
European Raid  
Guild's project  
support


2

Developing  
the project and  
communicating  
to create an  
influential  
community

3

Keep improving the  
website with new  
features such as  
collaborative  
training between  
ImpAct members



The background is a solid blue color. There are three thick, orange curved lines: one on the left side curving from the top towards the center, one on the right side curving from the top towards the center, and a shorter one at the bottom right.

Now, it's your  
turn to become  
an ImpActor!